

# MARS VARIETY SHOW™



It's a "relentless good time"

A monthly experience coming to you  
LIVE from **THE '58**, a venue inside

Eastside

BOWL



INSPIRED BY



A **RELENTLESS** curation of live music, stand up comedy,  
spoken word poetry, live art, and alt acts (circus/sideshow)!

# Hosted by your friendly neighborhood, **MARS!**

**JASON MARSDEN**, a 40 year veteran of the entertainment biz! You've seen Mars, most notably, in 90s sit coms and the voice of many of your fave animated films, cartoons, and video games.

Mars has been a Nashville resident for over a decade as is a champion for the local, indie, music and alt scene in Nashville.

Since **THE MARS VARIETY SHOW** debut in 2015, it's been performed live numerous times as well as developed for YouTube. Now Mars has chosen **THE '58**, an intimate venue within the Eastside Bowl in Madison, as the perfect location and permanent home for the show!



**MARS  
VARIETY  
SHOW**



# SUPPORT LOCAL! SUPPORT INDIE ARTISTS

by featuring your brand with the Mars Variety Show

## SPONSORSHIP TIERS

### \$500 PER SHOW

### THREE SHOW COMMITMENT (WITH OPTION TO EXTEND)

#### INCLUSION

- **\*Event sponsor** featured on website
- **Event sponsor** featured on Instagram
- **Event sponsor** featured on Tik Tok
- **Event sponsor** verbal mention at the top and close of every **live show** - including a dedicated segment within the show (commercial) - Live shows will be recored and edited for streaming. Event Sponsor mentions will remain in the final edit.

#### \*Event Sponsor =

- Brand Logo
- Verbal Mention
- @ Tags & Collabs
- Supported #s

### \$250 PER SHOW NO COMMITMENT

#### INCLUSION

- **Event sponsor** verbal mentioned at the top and close of every **live show**.  
(NO commercial segment or inclusion in final edit.)

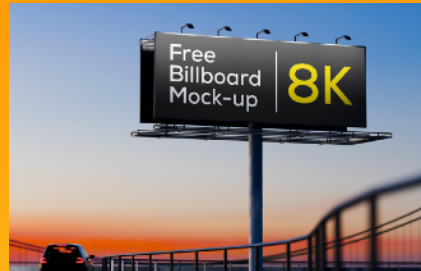
## TOTAL AUDIENCE ENGAGEMENT

**273,143** and counting\*



\*Not including nationwide, in-person, public appearances throughout the year. Ask Mars about the inclusion of "your own personal spokesperson!"

**YOUR BRAND** celebrated, not just locally, but **\*GLOBALLY!**



- Nashville Scene
  - Highway Billboards
  - Lighting 100
- Outstanding local engagement...**HOWEVER**

With The Mars Variety Show, you have a unique, elevated platform as well as an unofficial **SPOKESPERSON** who will spread awareness of **YOUR BRAND** with *relentless* enthusiasm! **\*Ask Mars about it!**

## GOALS

- 🎤 The Mars Variety Show will become a reliable monthly fixture in Nashville, synonymous with The Grand Ole Opry, Music City Roots, The Whiskey Jam and other like-shows that entertainment enthusiasts travel from all over to see!
- 🎤 Our show - and your brand - will be amongst the **TOP** must-see experiences in Nashville!
- 🎤 Create greater awareness for the unique indie talent here in Nashville, in a legitimate, non-competitive platform. Artists featured on our show will gain more notoriety, prestige and opportunity!
- 🎤 Remind folk that Nashville is not “country city”, it’s “Music City”

**SUPPORTING THE MARS VARIETY SHOW  
SUPPORTS LOCAL & SUPPORTS INDIE ARTISTS**



**CONSIDER SPONSORSHIP TODAY**